

**Email worldwide 14,397,765**

**Tel Worldwide 45,781,192**

**Postal worldwide 54,432,326**

#### Description/Profile

The Sapphire Intl Masterfile now offers mailers the best way to generate new customers through the most responsive database of business-to-business decision makers. Sapphire contains over 54 million business professionals across 200 countries.

This unique database gives you access to today's most powerful business professionals, that include corporate, middle management, HR & training executives, sales and marketing managers, IT, production, engineering, and other key professionals. Now you can maximize response by precisely targeting those business professionals most likely to buy more of your product or service.

Sapphire is your single-source access to the most qualified business-to-business buyers across the globe from some of the most valued data resources including, BNP Media, CareerTrack, Fred Pryor Seminars, Advantage Business Media, Oracle Publishing, The McGraw-Hill Companies and more.

#### Quality

Most business lists are too small, there is no roll-out potential, no ability to penetrate buying sites and very few multi-buyers. But with Sapphire, you can profitably roll-out your mailing to millions of prospects, penetrate virtually every business buying site and harness the purchasing power of a transactional multi-buyer database sourced from over 350 response lists of mail order catalogers, publishers, book buyers, seminar and conference attendees and association memberships.

#### RATES

##### Single Use Rates

<b>Postal</b>	<b>£150/000</b>
<b>Telephone</b>	<b>£180/000</b>
<b>Email Address</b>	<b>£250/000</b>
<b>Email broadcast fee</b>	<b>£75/000</b>

##### Available Selections

<b>Job title</b>	<b>£10/000</b>
<b>Business / Industry type</b>	<b>£10/000</b>
<b>Conference Subject</b>	<b>£10/000</b>
<b>Delegates only</b>	<b>£10/000</b>
<b>Buyers only</b>	<b>£10/000</b>
<b>Geo select</b>	<b>£10/000</b>
<b>NTH name</b>	<b>N/A</b>

**Delivery £35.00**

##### Terms & Conditions

**Minimum order: 5,000 records**

**Delivery: 2/3 working days**

**For counts, or more information  
contact**

[olivia@intermedia-global.com](mailto:olivia@intermedia-global.com)  
[matthew.lucas@intermedia-global.com](mailto:matthew.lucas@intermedia-global.com)  
[richard.collett@intermedia-global.com](mailto:richard.collett@intermedia-global.com)

**Or call us on +44 (0) 1234 831000**