

Safety Adviser

The Most Important Issues for Health and Safety Specialists,
Managers and Representatives



Intermedia Global

Agora Safety Adviser E-newsletter

H&S Decision Maker contacts: 12,000

Description /Profile

A spin-off from Agora's highly successful Health & Safety Adviser newsletter, the **Safety Adviser** email newsletter offers the best advice so that companies can safely and successfully avoid high penalties and fines from the authorities.

These subscribers sign up to receive valuable tips on how to correctly implement the many acts and regulations that affect their daily business. The newsletter is free to receive, and subscribers receive 2 issues per week.

Subscribers are managers who are directly responsible for implementing health & safety policies within their companies and have all been recruited via telemarketing, inserts and online.

Advertisers have the option of either an Ad slot in the e-newsletter or an endorsed solus e-mail. With the e-newsletter ad slot, advertisers have a choice of premium

Recommended Users

This is a great source and suitable for many promotions including:

- H&S products
- Industrial goods
- Office supplies
- Relevant training and seminar courses
- HR and staff incentives
- Many more....

RATES

Solus E-mail Rates:

Email £175/000

E-newsletter Ad slot:

Premium (top slot) £1200

Standard £1100

The above E-newsletter prices are based on 1 ad slot in 1 issue. For an ad series please enquire for pricing.

Selections (for solus only)

Geography £10/000

HTML Set-up Free

Terms & Conditions

Minimum order (solus): £500

E-mails released: No

Ad copy would be required 2/3 working days prior to broadcast date.

For counts, or more information contact

olivia@intermedia-global.com

matt.lucas@intermedia-global.com

richard.collett@intermedia-global.com

Or call us on +44 (0) 1234 831000

Intermedia Global Ltd, VAT Reg. No. 817 4168 23 Company registration No. 4821034

Intermedia Global Ltd, 17 Stephenson Court, Fraser Road, Bedford, MK44 3WJ

Tel: +44 (0)1234 831000 Fax: +44 (0)1234 838294

Web: www.intermedia-global.com