

Waterlow Business Supplies

Mailing contacts 0-24 month recency 4,000

Description/Profile

Waterlow Business Supplies Ltd, part of Oyez Straker Group, is one of the leading providers of business supplies in the UK.

Their varied product range is designed to offer a complete solution to office administration and management by making staff administration easier and more efficient.

Products purchased include; recruitment and administration forms, business software, general office products and motivational posters and prints.

The contacts on this list are the people who are responsible for HR and general administration for their employees. All buyers have all been recruited via mail order and online activities and are all responsible for the line management and wellbeing of staff, predominantly in companies with 15 to 300 employees across all business categories.

Check out the full range here: www.oyezwaterlow.co.uk

This file is suitable for many B2B offers such as business publications, seminar and conference companies, training, non-competing office supplies and corporate gifts catalogues. Also recommended for business travel, computer consumables and any offer where reaching the named buyer of products within a business is crucial to the overall success of the campaign.

Counts

Recency stats based on multiple contacts per company:

- 2012 - 1545 contacts
- 2011 - 2675 contacts
- 2010 - 1837 contacts
- 2009 - 1443 contacts
- 2008 - 1858 contacts
- 2007 - 2116 contacts
- 2006 - 1558 contacts
- 2005 - 1735 contacts
- 2004 - 2132 contacts

RATES

Single Use Rates

Type	Costs
Postal	£160/000

12 Month Lease – Enquire for costs

Selections

Type	Costs
Geography	Free
Job Title	Free
Recency	Free

Delivery	£30 flat
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Terms

Min Order: 5000 records
DMA Recognised Lists Brokers: 20% commission
DM Agencies: 10% commission
E-mails released: N/A
Delivery is 2/3 working days after approval.
Cancellation: No refunds after order confirmation

For counts, or more information contact

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