



UNICOM Seminars

IT Management Seminar Attendees **15,000**

Description/Profile

15,000 Senior IT & Knowledge Management Decision Makers

UNICOM is one of the UK's longest established and most respected training and conference companies. Established in 1984 and based in London the company's core products include:

- Conferences
- Accredited training courses (e.g. PRINCE2; ISEB; CMMI)
- Seminars
- Short courses
- Forums
- In-house training

UNICOM specialises in management strategy and IT related topics – some of the topics covered regularly by its events and courses include:

Agile • Business Intelligence • Cloud Computing • Project and Programme Management • Web 2.0 & Social Media Records • Management Information • Governance Business Process • Management UNICOM DATABASE – Conferences & Training • Process Improvement (CMMI; Six Sigma; Lean) • Software & application development • Software Testing • Strategic Performance Management & Balanced Scorecards.

The company has an impressive client base of blue chip organisations including 90% of the FTSE100 companies, and central & local government (including police and NHS). The company's clients also include software and consultancy companies who sponsor its conferences and forums.

Those people on the list are typically senior and middle IT management and senior IT professionals. The contacts included in the list are made up of delegates, presenters and sponsors, enquirers for events and verified researched names. UNICOM has a strict policy of only adding to its database named individuals who have either paid to attend or have a strong potential to attend an event.

RATES

Single Use Rates

| Type | Costs |
|---------------|----------|
| Postal | £185/000 |
| Postal & Tele | N/A |
| Email (Solus) | £225/000 |
| All Channels | N/A |
| Inserts | N/A |
| Swap | N/A |

12 Month Lease– Enquire for costs

Selections

| Type | Costs |
|--------------|-------|
| Geography | Free |
| Job Function | Free |

Delivery £30 flat

Terms

Min Order: 5000 records
DMA Recognised Lists Brokers 20% Commission
DM Agencies 10% commission

E-mails released: No - E-Mails are broadcast by the list owner. Please enquire for more information on this service.

Delivery is 2/3 working days after approval.

For counts, or more information contact

olivia@intermedia-global.com
Richard.collett@intermedia-global.com
Matthew.lucas@intermedia-global.com

Or call us on +44 (0) 1234 831000

Intermedia Global Ltd, VAT Reg. No. 817 4168 23 Company registration No. 4821034

Intermedia Global Ltd, 17 Stephenson Court, Fraser Road, Bedford, MK44 3WJ
Tel: +44 (0)1234 831000 Fax: +44 (0)1234 838294
Email: nico.milazzo@intermedia-global.com Web: www.intermedia-global.com