



**TRI MEDIA DIRECT**  
Accurate data for precision marketing

## Tri Media Industrial Master File



**Intermedia Global**

**Postal & Telephone Contacts** 55,000  
**Email Contacts** 40,000  
**Health & Safety Contacts** 16,000

### Description/Profile

The Tri Media Industrial Masterfile is a database comprised of the 4 Western Business Publishing publications de-duped into one large Industrial based database, these publications are:

- *(HSM) Health & Safety Matters*
- *(HSS) Handling & Storage Solutions*
- *(CLM) Cleaning Matters*
- *(IPE) Industrial Plant & Equipment*

This masterfile allows you to reach key decision-makers in Industrial environments such as: facilities managers, site managers, H&S contacts, engineers, maintenance contacts, and much more; with the availability to also select by Industry type, Geography, and company size.

All magazines are audited by the ABC (Audit Bureau of Circulations) and the publisher also uses both in-house and other specialist teams to clean and verify reader data on a daily basis. These 4 titles offer a 100% requested circulation guaranteeing that any data you rent from this source will be of the highest quality.

#### Industrial Plant & Equipment:

Covers all the issues associated with the management of Manufacturing, Factories, Maintenance, H&S, Technology, Energy, Materials, Premises and much more.

#### Health and Safety Matters:

Keeps its H&S readership up-to-date with the industry's latest products and service developments, it is the only independent magazine dedicated to the H&S Sector.

#### Handling & Storage Solutions:

Is the materials handling and logistics sector's most comprehensive magazine, covering the spectrum of products and services designed to boost productivity and profitability.

#### Cleaning Matters:

Brings its readers information on the latest products and techniques that aid the tasks of high scale cleaning.

### RATES

#### Single Use Rates

Postal	£175/000
Telephone	£400/000
Email (Solus)	£350/000
All channels	POA

**12 Month Use Rates** POA

#### Selections

Job Title	£10/000
Geography	£10/000
Industry	£10/000
Company Size	£10/000
Publication	Free

**Delivery** £35 flat

#### Terms & Conditions

**Minimum order: 5,000 records**

**Emails released: No**

**Delivery: 2/3 working days after approval**

**For counts, or more information contact:**

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