



IT Toolbox – www.Toolbox.com

Opted-in Worldwide Emails 1.5 million

Opted-in UK Emails 30, 500

Description/Profile

The Toolbox.com International email file is an elite database of professionals who are members of the global Toolbox.com community. These professionals work in a wide variety of industries and are all IT executives, managers, database administrators and other technology experts who communicate and share their knowledge about relevant topics associated to the information technology field.

These technology professionals want to create a more efficient IT department and sharpen their skills. They rely on multiple resources to gain knowledge and insight on new technology products and trends affecting their businesses. These decision-makers need to ensure that their companies are equipped with the most current and high-performance products and services. They are the perfect audience for offers on computer networks and systems, hardware, software, peripherals, storage, industry publications and much more.

Toolbox for IT, which experiences over 3.3 million unique visitors each month, is working very well for software companies. It helps professionals make better business decisions, solve problems, stay current, and evaluate companies and products. Toolbox.com offers tools such as professional networking, blogs, discussion groups, and industry research to help members in their career advancement.

Selectable Topic of Interest

Business Intelligence	ERP	SAP
C Languages	Infor	SCM
CRM	IT Management	Security
Data Centre	Strategy	Siebel
Data Warehouse	Java	Storage
Database	Knowledge Mgmt.	Telephony
Emerging	Linux	UNIX
Technology	Mobile/Wireless	Visual Basic
Enterprise	Networking	Web Design
Architecture	Oracle	Development
EAI	PeopleSoft	Windows

RATES

One Time Email Broadcast Rates

Base Rental	£250/000
Broadcast fee	£100/000
HTML Set-up	£150 flat
Name personalisation	£100 flat

Selections

Job Function	£10/000
Geography	£10/000
Topic of Interest	£10/000

Delivery	£35 flat
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Terms & Conditions

Minimum order: 5,000 records
Delivery: 2/3 working days after approval
Cancellation: No refunds after order confirmation

Worldwide Job Function Counts (Approx.)

IT contacts:	572,000
HR Contacts:	17,094
Business Contacts:	153,800
Finance Contacts:	7,061

For counts, or more information contact

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