

TARGET RESPONSE



Target Response 17,200 records

Marketing, Conference, Events and HR Contacts

Description/Profile

The Target Response database is a telephone verified database of approximately 17,200 marketing, conference, events and HR contacts. The whole database is broken down into 5 separate prospect lists.

The data includes: Contact name & position, company name, full postal address, telephone/fax number, and e-mail addresses where available. 98% have an e-mail, 90% are personal

Marketing Prospect database:

A continuously updated database of 7,200 named Marketing purchasers in Major UK companies.

Conference Prospect database:

A continuously updated database of 4,800 named Conference & Event organisers in Major UK companies.

Association Prospect database:

A totally updated database of Conference & Event organisers within 1,000 major UK associations, all of which have a minimum of 1,500 individual members.

Event Agency prospect database:

A totally updated database of 1,700 named decision makers within 950 different Event Management Agencies

PA Prospect database:

A continuously updated database of Personal Assistants and Secretaries within 2,000 organisations, each of whom have more than 10+ employees.

Human Resource prospect database:

Target Response have verified the details of the Human Resources, Personnel & Training decision makers within 2,500 companies, each of whom have more than 200 employees

RATES

One Time Lease Rates

Postal	£175/000
Telephone	£225/000
Email	£250/000
Postal, Telephone, Email	£300/000

12 Month Lease Rates

Postal	£275/000
Telephone	£325/000
Email	£350/000
Postal, Telephone, Email	£400/000

Selections

Geography	Free
Delivery	£35 flat

Terms & Conditions

Minimum order: £650.00
E-mails released: Yes
Delivery: 2/3 working days after approval

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