



Seton

100,000 Mail Order buyers



Description/Profile

“Seton”, part of the USA giant Brady Corp. is one of the UK’s premier suppliers of products in the health & safety, industrial and facilities management arena.

Seton offer over 40,000 products and solutions for a safe and secure workplace, ranging from safety signage to work wear, janitorial supplies to racking, site maintenance to first aid kits and packaging solutions. They recruited customers through direct mail and online catalogue – thus making them mail order responsive.

Check the site out for more information on the range of products offered: www.seton.co.uk

These buyers are middle to senior managers and directors responsible for purchasing a wide range of products suitable for their office locations, education facilities or manufacturing sites. These hard to find key decision makers are responsible for the wellbeing of their staff, and ensuring their company complies with up-to-date health & safety legislation. There are a wide range of contacts available and include Health & Safety, HR, facilities and office and purchasing managers/directors.

This list is suitable for a wide range of offers including relevant publishers, office supplies, stationery, IT services and equipment, training and seminars, green/energy offers, HR and staff incentives and corporate gifts.

Single Use Rates

Type	Costs
Postal	£160/000
Postal & Tele	N/A
Email	N/A
All Channels	N/A
Inserts	N/A
Swap	N/A

12 Month Lease – Enquire for costs

Selections

Type	Costs
Geography	Free
Key Coding	£5/000
Flagging	£5/000

Delivery £30 flat

Terms and Conditions

Min Order: 5000 records
DMA Recognised Lists Brokers 20% commission
DM Agencies 10% commission
E-mails released: N/A
Delivery is 2/3 working days after approval.
Cancellation: No refunds after order confirmation

For counts or more information contact

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