



Royal Mail Business Movers File

Approximately 3,000 companies move each month

Description/Profile

This file has been created by combining the Royal Mail redirection data and the Experian Yell movers file. The Royal Mail data has been captured from the redirection notification forms required for postal redirection.

This data source provides the best and most accurate route into companies that have moved premises. These companies have a wide range of requirements during and after their move, making them the ideal target for many B2B offers.

There are a number of reasons why companies relocate; predominately it will be for expansion, which will mean more staff, more computers, extra training, more company cars and financial commitment. Their needs are at their highest level and with this file you can catch them at their highest buying mode. Research shows that a business is likely to spend more in the first five months after moving than in the next five years, making the file a hot prospecting tool.

The file is updated on a monthly basis, with around 3000 records added each month.

Recommended Users

Recommended for a wide range of B2B offers including;

- **IT and telecoms equipment**
- **Utilities companies**
- **New office stationery**
- **Office supplies**
- **Insurance**
- **Corporate gifts**
- **Company cars and many more.**

RATES

Single Use Rates

Postal	£140/000
Telephone	£225/000

12 Month Use Rates

POA

Selections

Geography	£10/000
SIC Code	£10/000

Delivery £35 flat

Terms & Conditions

Minimum order: 5,000 records

Emails released: No

Delivery: 2/3 working days after approval



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