



## Quick Print Pro Magazine

Printing professional contacts **6,600**

Subscribers Emails **8,000**

### Description/Profile

Quick Print Pro (formerly known as CSN – Copy Shop News) is the UK's leading copy centre trade and industry magazine, featuring up to date news and views whilst offering a leading insight into the very latest products and services on offer throughout the industry. Quick Print Pro targets 6,600 frontline print rooms directly every month, with all contacts being owners or proprietors and as such, you can be certain your campaign will target only the most relevant dedicated digital print and copy trade personnel. Each printing room has an average of 7 workers per site, meaning the readership of this magazine reaches somewhere over 36,000 dedicated trade and industry personnel.

**E-Mail** - Send an e-shot to the 8,000 online subscribers list for a flat rate of £500, full reporting will be provided after deployment.

### The Readers of QPP require:

- New Products and Developments
- Digital Printing Systems
- Digital Proofing and Workflow Systems
- Mac and PC Systems and Software
- Rip Systems
- Large Format Printing
- Large Format Finishing Solutions
- Finishing Products and Supplies
- Computer Peripherals
- Data Storage
- Web Sites and E-mail
- ISDN, ADSL and Connectivity
- Finance
- Insurance
- Marketing Strategies
- Training and Recruitment
- Paper Supplies
- Toner Supplies
- Account Systems
- Promotional Marketing Personalised Items
- Off-site Trade Printing

### RATES

#### Single Use Rates

Type	Costs
Postal	£175/000
Postal & Tele	N/A
Email (solus)	£500 flat
All Channels	N/A
Inserts	Enquire for Costs
Swap	N/A

12 Month Lease – Enquire for costs

#### Selections

Type	Costs
Geography	Free
Employee size	Free

Delivery **£30 flat**

#### Terms

Min Order: 5000 records  
 DMA Recognised Lists Brokers 20% commission  
 DM Agencies 10% commission  
 E-mails released: No  
 Delivery is 2/3 working days after approval.  
 Cancellation: No refunds after order confirmation

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