



Qubic Print Direct

Mail order buyers 0-12 month recency 7,150



Description/Profile

Qubic Print Direct is a leading supplier of personalised products to businesses throughout the UK, helping them to run their operations more efficiently as well as providing cost effective ways to better market themselves.

Qubic Print's broad product range includes Business Forms, Gift Vouchers, Corporate Christmas Cards, Personalised Work wear and Promotional Print. These products are marketed through a series of dedicated catalogues targeted at the Automotive, Contractor, Hospitality, Retail, and Hair & Beauty sectors. The Automotive range is marketed under the name "Standard Forms", a highly recognised brand within this market. Many products have a high rate of reorder which also results in high levels of customer retention.

Visit the Qubic Print Website: www.qubicprint.co.uk

The people on this list are business buyers across all industry sectors; they are all direct mail recruited through catalogue mailings and online activity. These people are actively involved in enhancing their companies profile and increasing brand awareness.

Recommended Users

This list is suitable for a wide range of offers including:

- Relevant publishers
- Industrial supplies
- IT services
- IT equipment and Consumables
- Training and seminars
- HR and staff incentives
- Corporate gifts

Any offer where reaching the company buyer is crucial to the success of the campaign.

RATES

Single Use Rates

| Type | Costs |
|---------------|----------|
| Postal | £160/000 |
| Postal & Tele | N/A |
| Email | N/A |
| All Channels | N/A |
| Inserts | N/A |
| Swap | N/A |

12 Month Lease – Enquire for costs

Selections

| Type | Costs |
|-----------|-------|
| Geography | Free |
| Recency | Free |

Delivery £30 flat

Terms

Min Order: 5000 records
 DMA Recognised Lists Brokers 20% commission
 DM Agencies 10% commission
 E-mails released: N/A
 Delivery is 2/3 working days after approval.
 Cancellation: No refunds after order confirmation

For counts, or more information contact

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