

## Print & Paper Monthly

Mailing contacts 10,500

### Description/Profile

Print & Paper Monthly has the largest registered and requested circulation of any monthly printing title in the UK. The core reader is predominantly the small to medium sized commercial printer with a turnover of between £1m and £5m, in addition to a high circulation of instant and in-plant printers.

With an experienced editorial team covering everything from technology news, market trends, business strategies, case studies and much more making the Print & Paper Monthly the essential read for anyone in the commercial printing industry...

The circulation of over 10,500 copies continues to grow with the file updated on an ongoing basis to ensure quality, accuracy and freshness of data. Due to the excellent registered readership, a large amount of collective data can be extracted meaning you are able to target exactly the contacts you want to via geographical region, job function and turnover...

The readership consists predominantly of owners, chairmen and managing directors within commercial printing companies. The list also contains managers and directors who are senior decision makers with the authority to purchase printing equipment and supplies....



### RATES

#### Single Use Rates

Type	Costs
Postal	£195/000
Postal & Tele	N/A
Email (Solus)	£250/000
All Channels	N/A
Inserts	Enquire for costs
Swap	N/A

#### 12 Month Lease – Enquire for costs

#### Selections

Type	Costs
Geography	Free
Job Function	Free
Turnover	Free

**Delivery** £30 flat

#### Terms:

**Min Order: 5000 records**  
**DMA Recognised Lists Brokers 20% commission**  
**DM Agencies 10% commission**

**E-mails released: No - E-mails on this file are not released but are broadcast by the list owner. Please enquire for more information on this service.**

**Delivery is 2/3 working days after approval.**  
**Cancellation: No refunds after order confirmation**

For counts, or more information contact

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