

## **New Business Masterfile**

Postal Address 1,424,281



### **Description/Profile**

Target every newly incorporated business in the UK, based on your chosen postcode area and/or date of incorporation. This file is supplied as a regular monthly feed (weekly by agreement), with no minimum term commitment.

The data has been used successfully by accountants, book keepers, web designers, utility providers, printers, banks and other businesses that need to target new business start-ups at the earliest possible opportunity.

These records are ideal for Direct Mail Campaigns and include:

- Company name
- Registered Number
- Address
- Senior Contact (Director)
- Date of Incorporation

<u>Note:</u> As this data is very recent, only the above information is available for this file. Telephone numbers are not available.

#### **Recent Counts**

MONTH	VOLUME	CUMULATIVE
Apr-14	16,625	16,625
May-14	16,150	33,250
Jun-14	20,921	49,400
Jul-14	20,043	70,321
Aug-14	16,676	90,364
Sep-14	20,881	107,040
Oct-14	18,350	127,921
Nov-14	18,279	146,721
Dec-14	15,359	164,550
Jan-15	18,631	179,909
Feb-15	17,699	198,540
Mar-15	19,934	216,239

## **RATES**

**Single Use Rates** 

Postal £180/000

12 Month Lease rates

Postal POA

**Selections** 

Recency £10/000 Geography £10/000

Delivery £35 flat

**Terms & Conditions** 

Minimum order: 5,000 records

Emails released: N/A

**Delivery: 2/3 working days after approval** 

# For counts, or more information contact:

olivia@intermedia-global.com Richard.collett@intermedia-global.com Matthew.lucas@intermedia-global.com

Or call us on +44 (0) 1234 831000