

Public Sector contacts 150,000
Public sector establishments 55,000

Description/Profile

The Ingenium Public Sector data is collated through telephone research, as well as daily updates from Public Service Partnerships sales team, and is fully cleansed on a six monthly cycle.

Ingenium have invested considerable time in understanding the dynamics between public sector organisations and the people that drive them. Having gained extensive knowledge of this challenging market, they have maintained strong relationships with key figures and decision makers right at the heart of each sector. The primary aim is to help companies market more effectively to the public sector.

So that clients can understand the maze-like way in which the public sector works, Ingenium have segmented the whole public sector into easily understandable component parts and then created complete organisational universes for each (please enquire to see these stats).

In addition to being a vital prospect tool, this database can also be used for data cleansing and enhancement.

RATES

Single Use Rates

Postal	£175/000
Telephone	£250/000
Email	£350/000
Postal, Telephone, Email	£400/000

12 Month Lease Rates

Postal	£275/000
Telephone	£395/000
Email	£400/000
Postal, Telephone, Email	£515/000
Add 6 month refresh	£120/000

Selections

Geography	Free
Job Function	Free
Sector	Free

Delivery £35 flat

Terms & Conditions

Minimum order: 5,000 records
E-mails released: Yes
Delivery: 2/3 working days after approval

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