



IT INDEX

High level IT decision makers: 60,000

Description/Profile

IT INDEX consists of extremely high quality IT and Telecoms contacts within organisations spanning across all vertical sectors in the UK.

This file was built to provide companies with comprehensive information for highly selectable marketing campaigns and for adding business attributes to existing customer databases. All decision makers are fully telephone researched within the last three months with records fully de-duped and CTPS screened before delivery.

Around 80% of the contacts on this file have verified personal e-mail addresses. There are over 9,000 different IT based job titles to select from ensuring you can not only target the right company but also the person with the correct responsibility for your offer.

Example Counts

MULTIPLE SITES WITH 100+ PC'S	14,200 companies
200+ PC'S AT SITE	12,000 companies
KNOWN PBX VENDOR (50+ EMPLOYEES)	22,000 companies

RATES

12 Month Lease Rates

Postal, Telephone, Email **£1000/000**

Additional Fields (enquire for rates)

Number of PC'S
Number of Servers
PBX/Telephone System
Installed Service Vendor
Mobile Service Vendor

Delivery **£35 flat**

Terms & Conditions

Minimum order: £500
E-mails released: Yes – Only with 12m lease
Delivery: 2/3 working days after approval

For counts, or more information contact

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