



Hotel Chocolat Mail Order Buyers

Buyers - 0-12 month recency 25,000



Description/Profile

Hotel Chocolat is at the forefront of chocolate making, and has been for some time. The buyers from this luxury brand have a keen requirement for upmarket produce and have an extreme loyalty to the brand. Leading the way since 1993, Hotel Chocolat has built up a loyal, responsive and high profile customer base who have a unique interest in high quality and excellence of service, making the file perfect for a number of offers.

This file is biased towards female buyers with:
15k 0-12 month female buyers
10k 0-12 month male buyers

Hotel Chocolat buyers are typically up-scale, and quality aware consumers.

Swap Terms:

- 1) Hotel Chocolat will consider all non-competing swaps subject to suitability based on customer profile.
- 2) All swaps are subject to approval and will require a sample mail piece to be provided.
- 3) Minimum swap balance of 3000 records.
- 4) All swaps are on a one-time mailing use unless otherwise stated.

For more information on Hotel Chocolat, or to give you more of an idea of what the company has on offer, please visit www.hotelchocolat.co.uk

Recommended Users

This file is suitable for many consumer offers including:

- Clothing
- Home and Garden
- Insurance
- Gifts
- Food and drink
- Credit cards
- Relevant publications
- Home improvements
- Holidays & Travel

RATES

This is a SWAP file only

Costs

Swap admin fees will apply (enquire for costs)

Terms

Min swap quantity: 3000 records

Delivery is 2/3 working days after approval.

Cancellation: No refunds after order confirmation



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