



## Fleet Decision Makers Database

**Postal address:** 210,000  
**Telephone numbers:** 210,000  
**Email address:** 108,000

### Description /Profile

This list is a telephone verified fleet database, offering the most comprehensive coverage of company's vehicle fleet decision makers and information across UK. This database has been derived from extensive and continuous research over the past 5 years capturing actual company fleet information as opposed to modelled data. This database enables you to target prospects accurately through a wide range of selections.

This list has over 200,000 contacts, all of which are decision makers for their company's fleet of vehicles. This list has such unique fleet information that you are able to select on the number of vehicles in the fleet, the type of vehicles in the fleet, and whether they own or lease them.

The File contains: Company name, postal address, telephone number, contact name, job title, email address (where available), total number of vehicles in fleet (number of cars, vans, HGV's, buses), and the ownership status (leased, owned)

### Selections/Available

Type of Vehicle	Vehicle volume	
Car	2-4	5-10
Van	11-15	16-20
HGV (Heavy goods vehicle)	21-30	31-40
Bus	41-50	51-75
Trailer	76-100	100+

#### Vehicle ownership status

Leased  
 Owned  
 Leased & Owned

### Rates

#### Single Use Rates

**Postal** £175/000  
**Email** £250/000

#### 12 Month Lease Rates

**Postal** £275/000  
**Postal, Telephone, Email** £550/000

#### Data Purchase Rates

**Postal, Telephone, Email** £900/000

#### Selections

**Geography** £10/000  
**Job Title** £10/000  
**Number of vehicles** £10/000  
**Ownership status** £10/000  
**Type of Vehicle** £10/000  
**SIC Code** £10/000

**Delivery** £35 flat

#### Terms & Conditions

**Minimum order: 5,000 records or £1000**  
**Emails released: Yes**

**For counts, or more information contact:**

[olivia@intermedia-global.com](mailto:olivia@intermedia-global.com)  
[matthew.lucas@intermedia-global.com](mailto:matthew.lucas@intermedia-global.com)  
[Richard.collett@intermedia-global.com](mailto:Richard.collett@intermedia-global.com)

**Or call us on +44 (0) 1234 831000**