



# Pan-European B2B Database

### **Business sites across 16 European countries** 26 Million

### **Description/Profile**

"The most comprehensive solution for European B2B marketing information"

As one of the leading sources of Pan-European B2B data, the ECP file is growing year-on-year. The Pan-European database of 26 million businesses and around 22 million decision makers is continuously being updated and constantly growing.

There is a huge wealth of additional business information also available which can be used to utilise and help aid your postal and telemarketing campaigns.

This database can also be utilised for European B2B customer data matching/cleansing/enhancement — please enquire for costs and further information on this service.

#### Countries available:

Spain, Italy, Germany, Estonia, Finland, France, Greece, Ireland, Netherlands, Norway, Sweden, Denmark, Belgium, UK, Switzerland, Austria.

This database predominantly offers postal and telephone information, however it does also offer generic emails across all countries with Sweden the only country where personal/named e-mails are available.



### **RATES**

#### Single use pricing

Mailing address	€200/000
Contact name	€130/000
Telephone Number	€50/000
Generic Email	€100/000
Personal Email (Sweden)	€450/000

Delivery/set up fee €200 flat

Additional data available (all €50/000)

NACE code	Employee Size
Fax number	Turnover
Import/Export	Legal form
National ID number	Total Equity
Date of registration	Website
VAT-number	

12 Month Lease – Please enquire for costs Volume discounts available – please enquire for costs

To see the full ECP Pricelist, please enquire

**Terms & Conditions** 

Minimum order: 5,000 records

E-mails released: No

Delivery: 2/3 working days after approval

UK customers will be charged in GBP (£)
The rate will be converted at point of order

#### For counts, or more information contact

<u>Richard.collett@intermedia.com</u> <u>olivia@intermedia-global.com</u> matthew.lucas@intermedia-global.com

Or call us on +44 (0) 1234 831000

## **DATABASE SPECIFICATION**

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	14/				X		4//							A ST		
TOTAL NUMBERS							W//		•		•		4			тот
Total number of sites	2 511 064	2 435 471	4 742 281	61 238	511 875	5 843 178	62 281	1 697 613	541 810	1 136 415	657 460	1 716 779	2 642 479	617 811	615 455	25 793
Total number of executives	1 440 157	1 915 316	4 097 961	49 357	455 102	4 316 321	56 924	1 280 837	999 732	988 414	728 292	767 897	3 098 572	1 061 706	631 558	21 888
SELECTION CRITERIA																
Industry - NACE code	2 496 549	1 509 461	4 174 340	60 185	511 087	5 843 174	58 029	1 696 970	517 019	1 126 593	602 746	1 085 499	2 401 039	609 698	522 580	23 214
SIZE OF COMPANY																
Total Equity	801 801	396 596	0	0	168 214	1 411 632	22 846	657 611	0	0	205 817	365 760	0	0	0	4 022
Turnover	1 058 152	795 957	1 765 082	52 788	325 168	1 411 176	62 281	121 244	191 586	338 662	39 615	356 291	2 387 349	215 465	78 961	9 199
Number of employees	1 311 534	938 626	2 872 153	44 273	511 875	5 336 606	53 361	1 696 883	541 810	1 133 461	656 784	993 088	2 586 951	264 971	459 807	19 402
EXECUTIVE FUNCTIONS																
CEO (General Manager, Owner)	1 194 603	1 884 789	3 364 663	49 280	411 596	4 238 831	56 924	1 213 153	412 039	680 618	456 238	708 819	1 080 670	475 206	506 652	16 734
Area Manager	0	0	4 688	0	0	8 953	0	0	0	0	0	0	0	0	0	13
Education Manager	0	0	29 963	0	29	8	0	0	1 238	35 752	4	3 252	2 250	0	0	72
Financial Manager	156 696	6 680	33 822	0	23 899	16 908	0	34 096	12 378	74 977	25 575	452 923	21 978	23 073	1 418	884
Human Resource Manager	41 174	4 551	53 789	0	22 568	13 672	0	28 786	1 606	54 195	26 621	12 407	8 083	657	84	268
IT Manager	17 628	6 532	42 090	0	21 368	14 408	0	29 139	4 725	54 943	25 284	10 685	11 679	12 128	402	251
Other IT functions	3 426	6 992	0	0	1 729	14 167	0	4 659	1 571	0	1 555	3 156	7 066	0	0	44
Member of Board	0	0	200 433	6	0	0	0	0	702 914	88 651	207 570	0	10 300	296 308	23 110	1 529
Marketing Manager	30 064	2 333	43 244	0	23 843	6 042	0	24 451	6 285	50 966	23 748	9 226	9 915	17 642	172	247
Public officials	0	0	4 033	71	0	0	0	0	379	10 094	0	0	6 304	0	265	21
Purchase Manager	22 942	4 428	44 801	0	22 272	14 235	0	27 638	1 829	49 863	27 398	11 397	3 958	7 623	3 083	241
Sales Manager	65 246	3 576	56 444	0	22 760	11 458	0	26 775	5 603	39 431	26 549	423 900	20 415	4 744	530	707
Production Manager	13 009	2 918	6 990	0	25 425	12 744	0	2 296	4 482	16 035	6 649	430 605	6 190	0	47	527
Operation Manager	743	0	98	0	0	0	0	0	279	57 276	0	0	8 171	625	211	67
Senior Decision Maker	0	0	0	0	0	0	0	0	1 316	45 252	84 758	0	1 547 077	45 918	2 572	1 726
COMPANY TYPE																
Legal Form	1 857 053	2 403 871	3 754 953	61 238	477 874	5 843 158	62 268	1 631 216	541 226	1 135 792	656 773	1 433 652	1 354 902	617 808	566 504	22 398
Import/Export	41 818	1 524	181 452	0	22 013	0	25 186	117 136	0	21 729	3 475	0	109 076	15 899	25 582	564
Telephone number	1 509 389	0	3 414 193	50 869	303 712	2 858 502	58 355	1 144 757	488 472	840 008	534 412	858 631	1 335 998	386 635	282 044	14 065
Date of Registration	1 619 979	1 237 387	3 619 357	61 238	497 357	5 833 407	58 070	1 684 117	539 686	1 133 026	656 982	1 024 924	2 033 860	513 404	537 780	21 050
Fax	0	0	2 106 358	24 459	3 912	831 188	53 930	377 297	154 848	110 339	147 253	362 422	34 494	241 227	164 869	4 612
E-mail	0	0	1 417 723	38 356	145 584	0	40 743	0	237 257	98 040	290 071	248 800	43 080	136 518	121 103	2 817
URL	330 667	0	1 210 380	19 724	74 074	0	24 842	495 862	110 271	132 057	150 693	154 371	0	102 885	98 519	2 904